



Beverly Hills City Council Liaison / Charitable Solicitations Commission Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY OF BEVERLY HILLS
455 N. Rexford Drive
Beverly Hills, CA 90210

TELEPHONIC VIDEO CONFERENCE MEETING

Beverly Hills Liaison Meeting
<https://www.gotomeet.me/BHLiaison>
No password needed

You can also dial in by phone:
United States (Toll Free): 1-866-899-4679 or United States: +1 646-749-3117
Access Code: 660-810-077

Wednesday, December 30, 2020
4:30 PM

Pursuant to Executive Order N-25-20, members of the Beverly Hills City Council and staff may participate in this meeting via a teleconference. In the interest of maintaining appropriate social distancing, members of the public can view this meeting through live webcast at www.beverlyhills.org/live and on BH Channel 10 on Spectrum Cable, and can participate in the teleconference/video conference by using the link above. Written comments may be emailed to mayorandcitycouncil@beverlyhills.org.

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) 2019 Charitable Solicitations Commission Annual Report
- 3) Adjournment

A handwritten signature in black ink, reading "Huma Ahmed", followed by a horizontal line.

Huma Ahmed
City Clerk

Posted: December 23, 2020

**A DETAILED LIAISON AGENDA PACKET IS AVAILABLE FOR REVIEW AT
WWW.BEVERLYHILLS.ORG**



Pursuant to the Americans with Disabilities Act, the City of Beverly Hills will make reasonable efforts to accommodate persons with disabilities. If you require special assistance, please call (310) 285-1014 (voice) or (310) 285-6881 (TTY). Providing at least forty-eight (48) hours advance notice will help to ensure availability of services.



CITY OF BEVERLY HILLS
POLICE DEPARTMENT

MEMORANDUM

TO: Charitable Solicitations Commissioners
FROM: Marc Coopwood, Assistant Chief Police
DATE: December 30, 2020
SUBJECT: 2019 Annual Report

ATTACHMENTS:

- A. List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2019
- B. List of 2019 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

The 2019 Annual Report is generated to familiarize the City and the community with all of the important accomplishments of the Charitable Solicitations Commission throughout the 2019 calendar year.

The primary responsibility of the Commission is to ensure the compliance of charitable organizations soliciting donations or funds from Beverly Hills residents. Compliance with established permitting guidelines helps to protect our community from fraudulent, fictitious or otherwise unscrupulous solicitations; and it also serves to keep the community aware of the many charitable events being held in Beverly Hills. The Commission, in close cooperation with the Police Department, regulates the issuance of solicitation permits, reviews financial statements provided by the charities, and maintains a dedicated website for the public to obtain information regarding permitted solicitations.

During 2019, the Commission was successful in the following endeavors:

- 1) The Commission issued 203 permits for charitable solicitations conducted in 2019. The Commission reviewed the financial statements of 168 monetary drives and charitable events that concluded in 2019. 30 statements are still outstanding and 7 permits were cancelled.
- 2) The Commission worked closely with representatives of the Human Relations Commission to review and evaluate applications for the Community Assistance Grant Fund FY 19/20 in order to determine the allocation of funds based on service needs within the City. The two Commissions collaborated and were successful in working through the proposals and financial information submitted by 24 organizations. As a result, a joint decision was made and a recommendation was submitted to the City Council to approve 18 of the applications.

- 3) The Commission has identified the “Top Ten” fundraising organizations, the “Bottom Ten” fundraising organizations and a list of organizations that held events in Beverly Hills, permitted by Charitable Services of Los Angeles which did not obtain a Beverly Hills Charitable Solicitations Permit. The Commission believes that this is valuable information for the community members to have available when they are solicited for charitable donations.

Detailed information collected throughout the year regarding permits, charitable organizations, and financial data is presented on the following pages. The report summarizes all available information as of August 25, 2020 regarding permitted and unpermitted charitable solicitations which occurred during the 2019 calendar year.

Staff will follow-up on pending financial statements and reports of unpermitted charitable solicitations until all organizations comply with the City’s Charitable Solicitations Ordinance or they are referred to Code Enforcement for appropriate action.

City of Beverly Hills Charitable Solicitations Commission

2019 Annual Report

(All data is as of August 25, 2020, and is reflective of all solicitations which concluded in the 2019 calendar year)

1. Permits

- a. Number of permits issued: 203
 - i. Breakdown between monetary drive and event permits
 - 20 Monetary Drives
 - 183 Event Permits
- b. Number of permits cancelled: 7

2. Financial Statements

- a. Number received: 168
- b. Number outstanding¹: 30
 - i. List of all organizations with overdue Financial Statements for 2019 solicitations
 - Attachment A

3. Summary of Fundraising Activities Based on Financial Statement Data

- a. Total receipts of all permitted activities: \$330,761,979
- b. Total expenses of all permitted activities: \$137,313,741
- c. Total net for charitable purposes from all permitted activities: \$193,448,238
- d. Number of permits with proceeds²:
 - i. Greater than or equal to 50%: 137
 - ii. Less than 50%: 31

e. Top 10 fundraising organizations (based on total net proceeds; not percentage)

1.	Saint John's Health Center Foundation	\$55,389,102	97%
2.	Performing Arts Center DBA The Music Center	\$33,398,950	91%
3.	Girl Scouts of Greater Los Angeles	\$21,662,925	75%
4.	UCLA Foundation	\$7,121,818	61%
5.	American Friends of the World's Jewish Museum	\$6,365,714	96%
6.	Oxfam America, Inc.	\$5,804,000	6%
7.	Milken Institute	\$4,746,370	86%
8.	Simon Wiesenthal Center, Inc.	\$3,193,716	89%
9.	Israeli-American Council	\$2,183,811	81%
10.	Cedars-Sinai Medical Center	\$2,080,169	87%

f. Top 10 fundraising organizations (based on % of net proceeds)

1.	Los Angeles Jewish Home for the Aging	\$400,953	99%
2.	SHARE	\$27,463	99%

¹ Not including cancelled/voided permits (7)

² There were seven cancelled events in 2019 and two of them provided financial statements.

3. El Rodeo PTA	\$126,712	99%
4. L.A. Goal	\$91,142	98%
5. Assistance League of Los Angeles	\$201,616	98%
6. American Humane Association	\$48,748	98%
7. Saint John's Health Center Foundation	\$55,389,102	97%
8. Friends of Greystone	\$38,550	95%
9. Performing Arts Center DBA The Music Center	\$33,398,950	91%
10. Simon Wiesenthal Center, Inc.	\$3,193,716	89%

g. Bottom 10 fundraising organizations (based on % of net proceeds)

1. Bantu Arts Atelier for Kids Inc.	-\$580	-166%
2. Westwood Coop Folk Dancers DBA Folk Dance Federation of CA South, Inc.	-\$196	-44%
3. Autism Movement Therapy, Inc.	-\$246,443	-28%
4. Birthday Party Project	-\$10,204	-16%
5. Oxfam America, Inc.	\$5,804,000	6%
6. Imagen Foundation	\$17,616	6%
7. Los Angeles Museum of the Holocaust	\$31,553	11%
8. Pepperdine University	\$91,191	26%
9. Face Forward	\$162,945	36%
10. LA Opera Company	\$34,839	38%

4. Summary of Fundraising Activities Based on Location

a. The Beverly Hilton Hotel	54
b. The Beverly Wilshire Hotel	35
c. The Beverly Hills Hotel	11
d. Private Residences in Beverly Hills	9
e. Montage Hotel	5
f. Wallis Annenberg Center	5
g. The Four Seasons Beverly Hills	4
h. Other	53
i) In Beverly Hills	13
ii) Outside Beverly Hills	40

5. List of 2019 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

- a. Attachment B

Attachment A

(All data is as of August 25, 2020, and is reflective of all solicitations which concluded in the 2019 calendar year)

List of all organizations with overdue Financial Statements (60-Days or more) for permitted solicitations ending by or before December 31, 2019

- 30 Permits Total

Permit #	Organization	Event Date	Event Location
2018-121	Beverly Hills High School PTSA		Monetary Drive - ended 7/31/2019
2018-127	UCP Wheels for Humanity		Monetary Drive - ended 7/25/19
2018-176	Greenpeace INC		Monetary Drive - ended 10/31/19
2018-177	Jonsson Cancer Center Foundation - UCLA		Monetary Drive - ended 8/31/19
2018-190	Liberty Hill Foundation	4/23/2019	Beverly Hilton Hotel
2019-005	Barlow Foundation	5/13/2019	Barlow Hospital, Los Angeles
2019-010	Los Angeles County Police Canine Association	7/20/2019	Redondo Beach Union High School
2019-023	National Hispanic Media Coalition	2/22/2019	Beverly Wilshire Hotel
2019-025	Beverly Hills Presbyterian Preschool	3/9/2019	Beverly Hills Hotel
2019-043	The Center for Early Education	3/9/2019	Beverly Hilton Hotel
2019-044	Run To Remember Los Angeles	4/7/2019	10250 Santa Monica Blvd, Los Angeles
2019-057	American Society for Yad Vashem	5/20/2019	Beverly Wilshire Hotel
2019-061	Shanes Inspiration	3/29/2019	Beverly Hills Hotel
2019-072	Magbit Foundation	4/7/2019	Beverly Hilton Hotel
2019-077	Didi Hirsch Psychiatric Service DBA Didi Hirsch Mental Health Services	4/25/2019	Beverly Hilton Hotel
2019-090	Big Brothers Big Sisters of Greater Los Angeles	10/19/2019	Beverly Hilton Hotel
2019-095	United Friends of the Children	5/28/2019	Beverly Hilton Hotel
2019-097	Kidsave	6/13/2019	Beverly Hilton Hotel
2019-101	Junior Achievement of Southern California	11/21/2019	Beverly Hilton Hotel
2019-102	The Rape Foundation	10/6/2019	Private Residence, Beverly Hills
2019-106	HSA Council	9/17/2019	Montage Hotel
2019-114	Women's Guild, Cedars-Sinai Medical Center	11/6/2019	Beverly Wilshire Hotel
2019-122	Hadassah Southern California	11/10/2019	Beverly Hills Hotel
2019-137	CLARE Foundation	11/14/2019	Fairmont Miramar Hotel, Santa Monica
2019-145	Last Chance for Animals	10/19/2019	Beverly Hilton Hotel
2019-146	El Nido Family Centers	9/7/2019	Virginia Robinson Gardens
2019-153	Heaven on Earth Society for Animals	9/28/2019	Beverly Wilshire Hotel

Permit #	Organization	Event Date	Event Location
2019-154	The Brent Shapiro Foundation for Drug Awareness	9/21/2019	Beverly Hills Hotel
2019-181	Jonsson Cancer Center Foundation - UCLA		Monetary Drive ended 12/31/19
2019-192	Los Angeles Brotherhood Crusade	12/6/2019	Beverly Hilton Hotel

Attachment B

(All data is as of August 25, 2020, and is reflective of all solicitations which concluded in the 2019 calendar year)

List of 2019 charitable events held in Beverly Hills, permitted by Charitable Services Section of Los Angeles, which did not obtain a Beverly Hills Charitable Solicitations Permit

- 11 Events Total

Organization	Event Date	Event Location
Jhpiego Corporation	12/31/2019	Beverly Wilshire Hotel
Make-A-Wish Foundation of Greater Los Angeles	11/20/2019	Beverly Hilton Hotel
ACLU Foundation of Southern California	11/17/2019	Beverly Hilton Hotel
Arthritis Foundation	10/27/2019	Beverly Hilton Hotel
White Memorial Medical Center Charitable Foundation	10/27/2019	Beverly Wilshire Hotel
Public Counsel	10/24/2019	Beverly Hilton Hotel
Save the Children Federation, Inc.	10/2/2019	Beverly Hilton Hotel
Juvenile Diabetes Research Foundation (JDRF)	5/4/2019	Beverly Hilton Hotel
Campbell Hall	5/3/2019	Beverly Hilton Hotel
Westside Children's Center, Inc.	5/1/2019	Spring Place Beverly Hills
John Thomas Dye School	2/2/2019	Beverly Hilton Hotel